

# Calantha<sup>m</sup>: A novel bioinsecticide for Colorado potato beetle control

Effective, precise, and environmentally friendly

#### Calantha<sup>TM</sup>

Globally, CPB is conservatively estimated to cause damages worth more than USD 500 million.

CPB is challenging to control due to a fast life cycle and a high adaptability.

The pest has developed resistance to over 50 different chemical insecticides.

Effective control of the pest therefore involves numerous applications in one season, using alternate insecticides of different modes of action. Uncontrolled, CPB can cause complete defoliation and yield losses of up to 80% can be observed.



### Powerful new mode of action





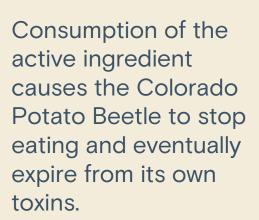
Calantha is a new foliar bio-insecticide that provides effective control of Colorado potato beetle (CPB) in potatoes, meeting industry standards for tuber yield and defoliation protection.

Calantha is powered by ledprona, belonging to a new class of insecticides based on RNA, offering a novel mode of action (IRAC Group 35).

Introducing Calantha in the product rotation is a new key tool for resistance management, improving the toolbox with more options for farmers to effectively control Colorado potato beetle (CPB)

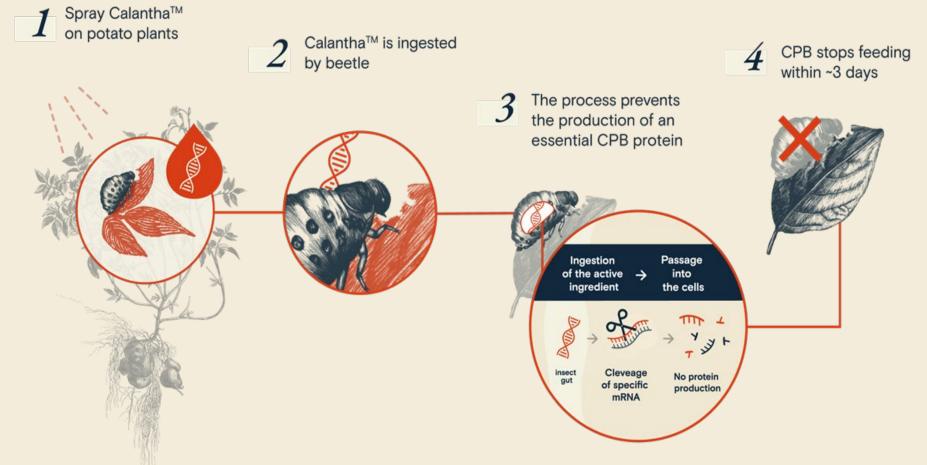
The active ingredient, classified as a bio-insecticide, is effective at a use-rate of a few grams per acre – significantly lower than most currently used insecticides.

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Mode of action

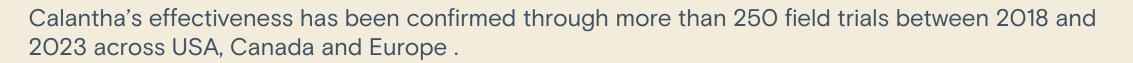
# How it works





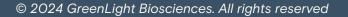


#### **Tested and confirmed reliable**



These trials encompass small and large plot field trials under all relevant conditions in key potato producing regions across North America and Europe – involving both reputable CRO's and universities.

In addition, extensive large scale field trials with prominent industry growers using a range of standard application equipment are confirming the efficacy and ease of use

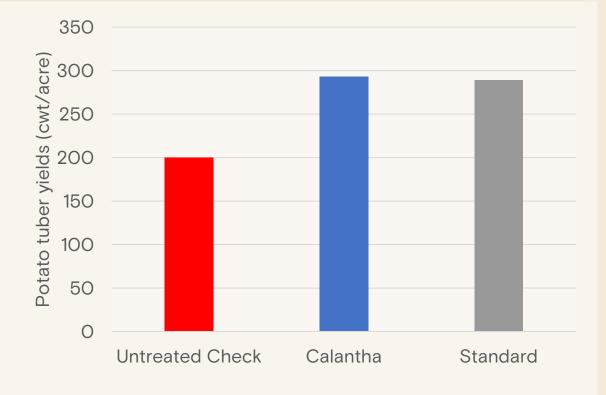


### Protects tuber yield

Calantha consistently controls CPB, meeting industry standards for yield and defoliation protection.

Calantha's effectiveness has been confirmed through more than 250 field trials between 2018 and 2023 – and confirmed under practical conditions, on farm, in extensive large scale, EUP trials across USA in 2023

#### Tuber yield protection in high infestation conditions

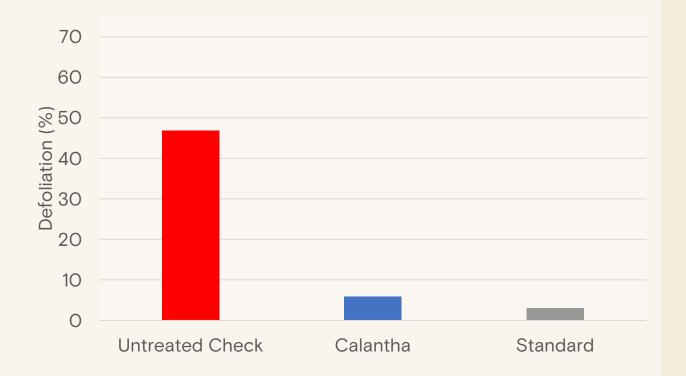


#### USA - Trial summary across 13 trials with >15% defoliation in untreated control plots from 2019-22

- Maine (2), Michigan (1), Minnesota (1), New York (3), North Dakota (1), Washington (2), Wisconsin (3)
- 2-3 foliar applications applied every 7 days
- Industry standard insecticides included Spinosad, chlorantraniliprole, abamectin and lambda-cyhalothrin
- Both Calantha and Standard insecticide plots had a neonicotinoid insecticide applied at planting

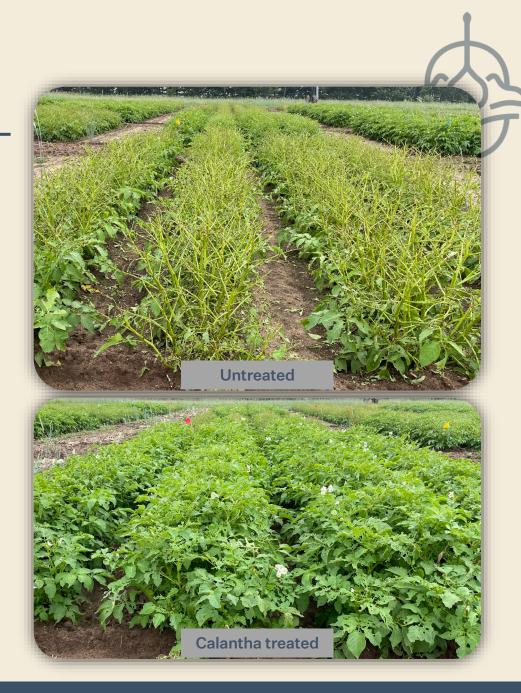
### Protects against defoliation

% CPB Defoliation from different foliar treatments



USA - Trial summary across 40 trials with >15% defoliation in untreated control plots from 2019-22

- Maine (10), Michigan (2), Minnesota (2), New York (8), North Dakota (4), Oregon (1), Virginia (1), Washington (5), Wisconsin (7)
- 2-3 foliar applications applied every 7 days; data tahen ~3 weeks after first foliar application
- Industry standard insecticides included Spinosad, chlorantraniliprole, abamectin and lambda-cyhalothrin



## Comparable efficacy to commercial standards



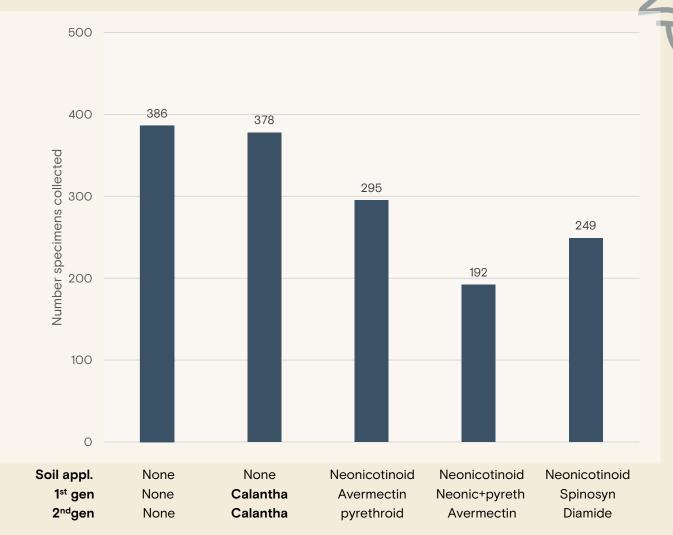
#### Excellent selectivity towards non-target arthropods

All studies performed confirm little to no impact on non-target organisms tested, leaving beneficials unaffected.

Abundance and specimen richness remained unaffected where Calantha was applied

Neonicotinoid at planting and broad-spectrum insecticides impact populations

### Total number of above ground beneficial insect specimens collected during 2021 in Idaho



All treatments included +/- soil neonic / 3 foliar apps to 1<sup>st</sup> generation CPB / 2 apps to 2<sup>nd</sup> generation CPB. Samples collected ~every 2 weeks with vacuum sampler. \* Part of 2-year study across the USA

### Fits seamlessly into current practices

### Calantha is an aqueous-based liquid formulation (SL)



Laboratory, as well as practical large-scale testing on farms confirm:

- Calantha is highly effective regardless of tested application method.
- Calantha has shown good tank-mixing compatibility with tested mixing partners
- Calantha is easy to handle and store
  - No issues mixing and applying.
  - No specific limitations (heat, cold, light)

### Successful large scale EUP tests with commercial growers in 2023

- (~20 acres per site) in ME, MI, MN, NY, ND, OR, WA and WI
- Ground, aerial (including drone) and chemigation applications tested



### What do farmers say?

Michigan farmer

Completely different and new chemistry is desperately needed to maintain our options.

We value its specificity, as we want to protect beneficials and non target organisms

It is easy to use and handle

Very effective and a perfect tool for first generation.

Remember to scout and apply timely



Wisconsin farmer 2 • We need new tools to keep our toolbox effective

• Zero residues is important for us

• I will use it as core product against the first generation

A much needed novel technique in the toolbox used to manage the pest populations

A chance to learn and uuntnderstand the pest lifecycle better

Calantha's environmental profile helps us not only manage the pest, but also our crops and our environment – protecting our landscape and our ressources

## Recommended positioning

#### Use rate

• 16 fl oz/ac = 3.8 g ai/ac

#### **Application Timing**

- Optimal timing @ 10-50% egg hatch Early, shortly after egg hatch begins
- Best crop protection when applying on L1/L2 larval stages

#### Frequency

 2 (if 1 generation/season) – 4 (if 2 generations/season) successive applications to a single generation – then rotate to another MoA

#### **Application interval:**

• 7-10 days depending on population and conditions timing

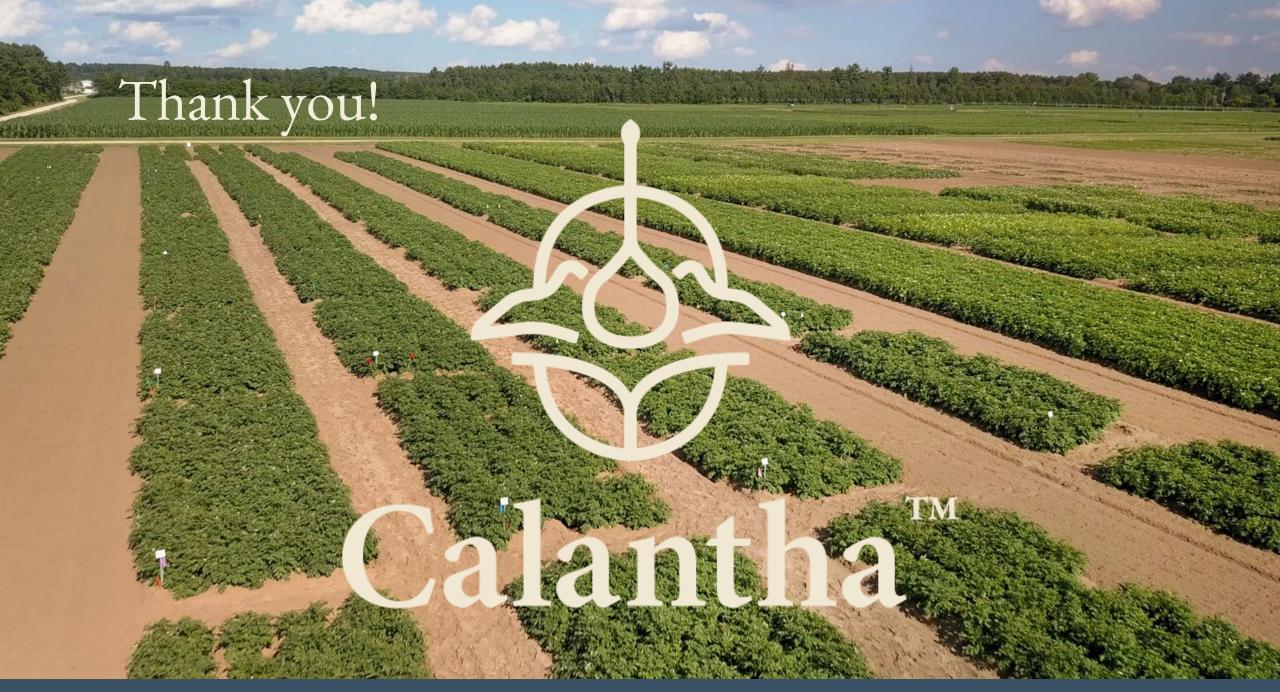






- New effective solution against CPB
- Powered by brand new technology and mode of action
- New tool for resistance management
- Efficacy and crop protection matching level of current premium chemical solutions
- Cost competitive to other premium solutions
- Fully compatible with farmers' standard practices
- Minimal handling restrictions for applicators
- No preharvest interval
- No detectable residues
- Excellent selectivity to beneficials and pollinators tested





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